

# ALEXANDER CRAIG BRYANT





## EDUCATION

Angelo State University, San Angelo, TX  
B.F.A. Graphic Design | Summa Cum Laude | 2014

## CONTACT

BryantAlexC@gmail.com  
www.Alexander-Bryant.com

## SOCIAL MEDIA

 .com/Official\_AlexB  
 .com/Official\_AlexB\_  
 .com/in/alexcbryant  
 .com/AlexBryantOfficial

## WORK EXPERIENCE

Dick Clark Productions  
**Freelance Social Media Strategist**

May 2017 - Present  
-Record & document digital archive  
-Assist operations team with tasks  
-Credits: BBMA's, Miss America 2018

CBS' Candy Crush/On-Camera Audiences  
**Freelance Audience Coordinator**

Mar. 2017 - April 2017  
-Facilitated 250+ crowd at TV tapings  
-Encourage audience participation  
-Assist production team as needed

NBC Universal - Esquire Network  
**Marketing/Production Assistant**

Oct. 2016 - Feb. 2017  
-Schedule VO sessions with talent  
-Coordinate footage around network  
-Assist Sr. Director with daily tasks

CBS: Entertainment Tonight/The Insider  
**Media/Production Assistant**

Apr. 2015 - Oct. 2016  
-Transcribe, log & transfer media footage  
-Assist promos producer & photo editor  
-Coordinate with directors for daily show

CBS: Entertainment Tonight/The Insider  
**Social Media/Graphics Intern**

Jun. - Aug. 2014  
-Drive viewership on social media outlets  
-Co-produced interns' weekend TV show  
-Red Carpet Social Media Correspondent

Angelo State University: UCPC  
**Marketing & Communications VP**

May - Nov. 2013  
-Update the publicity manual  
-Create publicity templates  
-Utilize UCPC social media channels

## ACCOMPLISHMENTS

National Academy of TV Arts & Sciences  
**Daytime EMMY Certificate**  
Dec. 2015

American Advertising Federation  
**2 Student Silver ADDY Awards**  
Feb. 2015

American Advertising Federation  
**\$2,500 June Cerrato Scholarship**  
Apr. 2014

American Advertising Federation  
**Silver & Bronze Student ADDY Awards**  
Feb. 2014

Huff Post LIVE's 'Where Are They Now?'  
**TV Recap Show Guest**  
Dec. 2013

American Universities & Colleges  
**Who's Who Among Students Award**  
May 2013

Angelo State University  
**Founding Pres.: Graphic Design Club**  
Nov. 2012 - Dec. 2013

7th Mission Support Group  
**Honorable Coin**  
Jul. 2012

General Motors Foundation & Buick  
**\$100K Buick Achievers Scholarship**  
May 2012

## ACTIVITIES

NAACP Image Awards  
**Volunteer**  
Jan. - Feb. 2017

LA 2028 Olympic Bid Committee  
**Social Media Promoter/Volunteer**  
June 2016 - Present

ACM SIGGRAPH  
**Media Committee: Social Media**  
Oct. 2015 - Present

127th Tournament of Roses Parade  
**Honda Float Decorator**  
Dec. 2015

Vanity Fair & Access Hollywood  
**Social Media Oscars Correspondent**  
Feb. 2015

ACM SIGGRAPH  
**Student Volunteer/Team Leader**  
Aug. 2014 - Aug. 2015

'TMNT' Red Carpet Premiere  
**ET's Social Media Correspondent**  
Aug. 2014

BET Awards Red Carpet/Backstage  
**The Insider's Social Correspondent**  
July 2014

OWN's OWNer/OWN Ambassador  
**Social Media & Television Promoter**  
Jan. 2011 - Present

## PROFESSIONAL SKILLS

-**Adobe Creative Suite:** Photoshop, Illustrator, InDesign  
-**MS Office Suite:** PowerPoint, Word, Excel, Outlook, Access  
-**Social Media:** Facebook, Instagram, Twitter, Periscope, Snapchat  
-**Television:** Interplay iNews, Assist, Access  
-**Administrative:** Customer Service & Desk Duties  
-**Event Coordinator:** Booking, organizing & marketing

**REFERENCES:** Available upon request

## PERSONAL SKILLS

-Go-getter & positive attitude  
-Fast adapter & willingness to learn  
-Hard-worker, yet creative  
-Effective collaborator & work independently  
-Strong time management  
-Prioritize well under deadlines  
-Organizer, punctual and reliable  
-Strong written and verbal communicator